



EPIC Industry Panel

At the 31st Australasian Joint Conference on Artificial Intelligence



Date: 13 December 2018

Time: 16:00-18:00



Registration: [AI2018](#)



Location: AI 2018, Victoria University of Wellington



Cost: [Various tickets are available.](#)

The big wave of AI sweeps the world. "Why should I care?", "What should I know?" --- Join us to get a holistic and realistic view of AI and adjust to the future. Top AI academics and industry leaders present what AI really is, what it can and can't do, the economic and social impact, how AI affects companies, how AI changes industries like marketing, manufacturing and fintech. How can AI be used to achieve better results in industry and administration?

The panel will discuss case studies from New Zealand and the EU, what is needed to promote faster investment, and what framework conditions need to be created to achieve positive results for broader society. The industry panel is organised in cooperation with the Australasian AI Conference and AI New Zealand.

Moderator

Koren O'Brien

Senior Manager, Information Security, Risk and Compliance at ANZ



Over the past two years, Koren O'Brien has spent a lot of time researching the technology suite within the Artificial Intelligence banner, taking into account employee conversations, business opportunities, and the paths to acceptance by established companies. She also endorses AI as a tool that enables people to use it effectively to develop business strategy and ethically with transparent governance. O'Brien is motivated to see others learn more about AI, Machine Learning and Deep Learning to help AI move from specialist to general

Panelists

Dr. Hazel Bradshaw

Service Innovation Lab at NZ Government



Dr. Hazel Bradshaw is a game designer, scientist and researcher for new technologies. She currently lives in Wellington and brings her design skills to the New Zealand government's Service Innovation Lab. Hazel's role as a leader in emerging technologies is to explore the possibilities that emerging technology, especially artificial intelligence, will have for the future design of government services. Hazel's mission is to combine gameplay and technology to create playfulness and meaning for our daily interactions. Hazel holds a PhD in Human Interface Technology and is the founder of Driedfrog Ltd, a gameplay consultancy.

Asa Cox

CEO at Intela AI



Asa is a business and technology strategist. In a 20-year career, Asa has led numerous start-ups and has extensive international experience in consulting, business development and marketing. A passionate technology enthusiast, Asa is proud to combine the points between business results and technology concepts. He is also the co-founder of Intela AI, which provides enterprise AI solutions. The company develops products and platforms for Machine Learning, Machine Vision, NLP, Real Time Analytics and Audio/Speech. Intela works with large public and private organisations to develop, design and build products/services that create new value, make better decisions or achieve productivity gains.

Dr. Dr. Erich Prem

CEO at eutema GmbH & EPIC coordinator



Erich is chief RTI strategy advisor and CEO of eutema GmbH. He is a regular coordinator of international research projects, evaluator of RTD projects for the European Commission and an experienced programme manager of funding programmes. Erich is a certified managerial economist and works scientifically in artificial intelligence, research politics, innovation research and epistemology. He published more than 70 scientific papers and was a guest researcher at the Massachusetts Institute of Technology. He received his Dr. phil. in epistemology from the University of Vienna, his Dr. tech. from TU Vienna where he also completed his master's in Computer Science (Dipl. Ing). He is a lecturer at TU Vienna's Informatics Innovation Center. He received his MBA in General Management from Donau University. Erich is the coordinator of the EPIC project fostering Europe's ICT RTDI cooperation with Australia, New Zealand and Singapore.



This project has received funding from the European Union's Horizon 2020 research and innovation programme (ICT) under grant agreement No 687794.

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